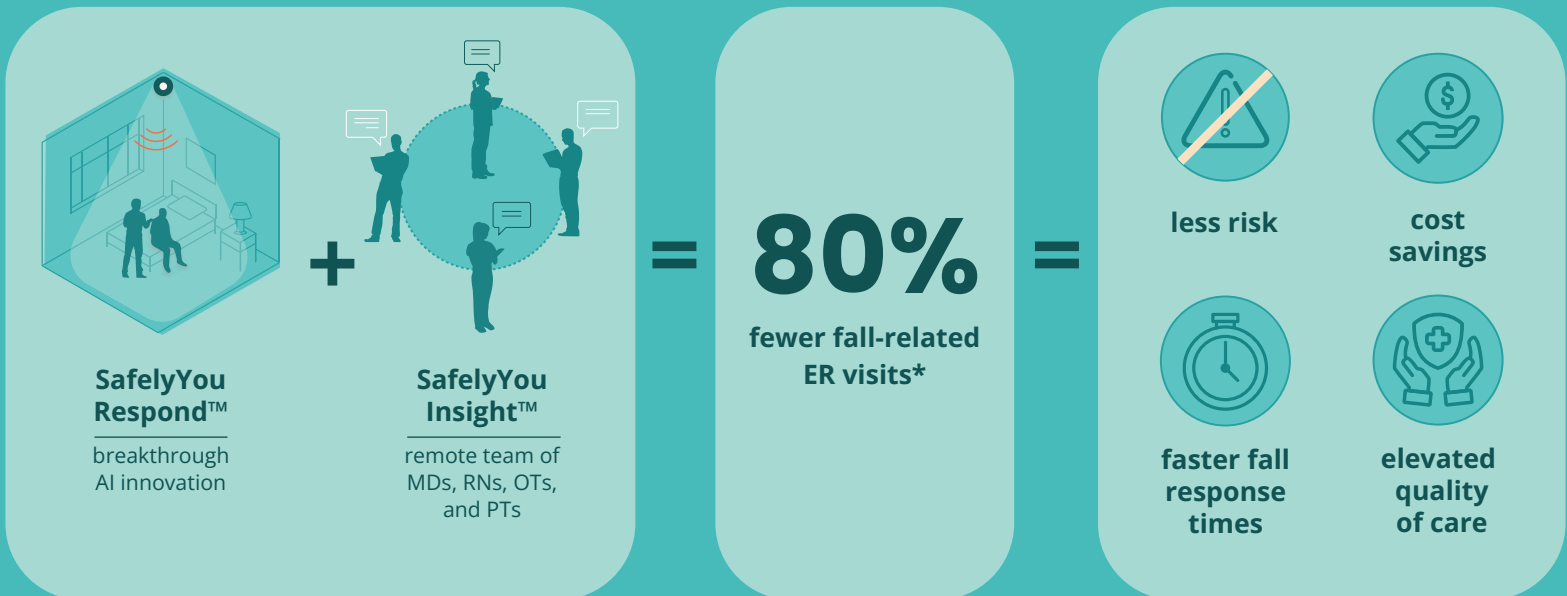


# The safest choice is world-leading AI technology.

SafelyYou helps better protect seniors.

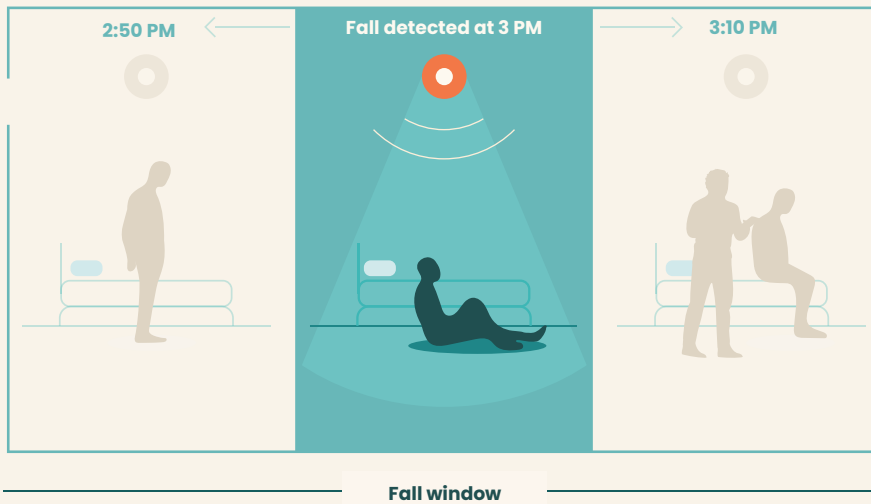
SafelyYou combines world-leading AI video technology with expert clinical support to both detect and help prevent falls in senior living communities. With this proven solution, on-site care staff can immediately review fall video to assess each fall's severity, getting seniors the right care right away. And SafelyYou fall experts partner with on-site staff to develop proven fall prevention interventions, helping to prevent future falls.



And that adds up to better outcomes for seniors who use SafelyYou.

\*Glen L. Xiong, MD, et al. (July 16, 2019) "Real-Time Video Detection of Falls in Dementia Care Facility and Reduced Emergency Care." *The American Journal of Managed Care*. Volume 25, Issue 7.

# Looking out for seniors every minute of every day



## SafelyYou Respond™ works 24/7.

1. An AI-enabled multi-sensor is installed in the corner of the bedroom, and activated only after consent is received.
2. Video only records events leading up to and after an on-the-ground incident.
3. When a fall occurs, care staff is immediately notified and can review the fall video to assess the fall's severity, getting seniors the right care right away.

## Protecting privacy and security, too

SafelyYou adheres to the strictest privacy and security standards.



No live streaming



No audio



No wearables



Only events surrounding a fall incident are recorded



Non-fall video is automatically deleted within minutes



HIPAA compliant



# 90% of families opt into SafelyYou services

To learn more about how SafelyYou better protects seniors, helping to elevate care and increase safety in the senior living communities we serve, reach out to us at [info@safely-you.com](mailto:info@safely-you.com).

